



Winter Update

MARCH 6, 2009

VOLUME 1, NUMBER 1

What's Happening?

Meet me on the Range, Ladies!

Register now. Sessions will begin weeks of March 9th, 16th and 23rd.



Golf Diva Spring Trunk Show

An exclusive golf shopping event including golf and lifestyle clothing, shoes, bags, gloves and more!
To be held at the new ICE HOUSE WINERY in April. Details will follow shortly.



Meet me on the Range, Ladies!

Call Sandi to register now for the next Meet me on the Range, Ladies programs. The classes are designed to bring women together for a fun approach to learning or improving their golf game. Beginners and non-golfers are welcome. The program provides golf instruction by CPGA teaching professionals and opportunities to discuss fitness, rules, etiquette and conduct on the golf course. The classes are kept small to ensure personalized instruction.

- Programs will begin each week starting March 9th, 2009
- Morning (10 am-12), Afternoon (1 pm – 3) and Evening Classes (7 pm-9) are available most days
- Each class is 2 hours and will run for 5 weeks. Cost is \$195.00 + gst due once classes are confirmed.
- Names are being taken now for all classes. Call to advise the best time and day for you and classes will be arranged accordingly.
- Location: Classes at the Legends Academy in Niagara Falls will be filled first. Additional afternoon classes will be held at the Niagara Falls Sportsplex.

Fun and Funky Shoes and Accessories

I know when I first started playing golf and my skills still needed a lot of work I decided if I couldn't play decently I could at least look good while learning! That is when my quest for fun and funky clothes, shoes and accessories started. In 2009 Gogirlgolf will be showcasing gorgeous golf shoes, unique golf gloves and matching accessories, "Stylish Strokes" sparkling Swarovski crystal golf stroke counters (or just "bling for your bag" if you'd rather not keep score!). Ace Golf and Lifestyle clothing will be featured with exceptional discounts for inventory clearance.



Arrangements are currently being made for a spring Golf Diva trunk show at a spectacular new winery in Niagara. Details will follow shortly.

To see more of these products visit www.gogirlgolf.ca

These products are distributed in Niagara by Gogirlgolf. If you are interested in booking a private "Golf Goddess" trunk show please contact Sandi at sandi@gogirlgolf.ca or 289-257-0427.



Teeing up for 2009

Meet me on the Range-Season Opener

Dust off your clubs and be ready to Swing into Spring with a Gogirlgolf season opener golf night.

Golf 101

Workshop Golf for the non-golfer, find out what you are missing!

Get in the Game Programs








Level 1 –
FUNdaMentals

Level 2 – Taking it to the Course. On course golf mentoring to help you apply your new skills to the real game.

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Gogirlgolf – Celebrating and Growing the Game of Golf for Women

Highlights from 2008

-  **Get in the Game** and **Stay in the Game** programs were a great success! We attracted many new women to the game and the comments from the ladies were very complimentary! Read some **testimonials**.
<http://www.gogirlgolf.ca/index/page/name/testimonials>
-  Gogirlgolf hosted the **Legendary Ladies Golf Classic** on June 16th at Legends on the Niagara in support of the **Niagara Chapter of the Pajama Program**. Thank you to all of the sponsors and to the women who helped us to collect 60 pairs of PJ's and 86 books. Your generosity is much appreciated.
-  Gogirlgolf continues to support the **Community Leaders' Ladies Invitational Tournament**. The invitational has raised over \$190,000.00 to date. Sandi is the 2009 chairperson for Auctions and Raffles. If you would like to donate to this fantastic tournament and great cause please contact Sandi at 289-257-0427. This year the tournament will be held on June 1st at Peninsula Lakes.
-  Sandi is very proud to have been recognized in May 2008 with the **YWCA's Woman of Distinction** award in the **Trades, Professions and Entrepreneurship** category. The Woman of Distinction awards "recognize women, who through their own initiative, ability and effort, have made an exemplary achievement in their field, women who are outstanding role models because of their goals".
-  The **Gogirlgolf trunk shows** featuring all things golf for women (including the shoes!) were a big hit. Golf, Wine and Shopping all in one place! The 2008 trunk shows were held throughout **Southern Ontario and Muskoka** at private courses and residences. What's that - did someone say shoes?
-  Sandi completed her first year as a **Business Mentor** for the **Women's Employment Mentoring in Niagara** program and will continue as a Mentor for the program in 2009. Sandi was a featured speaker at the WEMIN Person's Day Breakfast. Sandi is an active member of the Small Business Club in Niagara and Women in Niagara.
-  Heart Niagara hosted their first "Real Gals who Lunch" event at Club Italia in November. The fundraising event featured a shopping experience with local businesses and a spectacular silent auction. Sandi was a featured speaker who offered her perspective on work and life balance.

Corporate Golf Schools

Private golf schools customized for you and your clients offering teaching and playing clinics designed exclusively for women.

Target Workshops

Do you need to focus on improving certain areas of your game? Join us for our 1 ½ hour Target Workshops.

Bunkers Beware!

Practice Tips & Tricks

Hybrids – Learn to love `em!

Princess of the Putting Green

Get Distance from your Driver

Wonderful Wedges

Dates & Details to follow

“Connecting with Golf”

In my business I get to hear great golf stories from women of all ages and backgrounds. Many of those stories are about the reasons why these women started to play golf or why they want to learn to play golf. I started to think back on my golf game and realized that my reasons have changed over the years depending on my business and family circumstances.

Women make up the fastest growing demographic of people entering the game. Interestingly many women have told me they are entering the game now after raising their children and are looking to reconnect socially on the golf course with their friends now that they have a little more time. Many older women who have lost their husbands are playing golf to meet a new circle of friends. The most inspiring story was from a lady who reluctantly joined my “Get in the Game” program with a friend. She knew nothing about the game but over the weeks she grew to really enjoy herself. Recently she sent me a letter to tell me that she and a couple of other “golf newbie’s” from the class have been out golfing together regularly. The game has brought her opportunities to meet some new people but most importantly it has brought her a new connection with her children! She just invested in golf clubs and absolutely loves the game. She and her kids have a new reason to spend time together.

Many people don’t need any additional motivators to get out and enjoy the game but for many women golf is a fantastic connector for them. Whether you are playing in a charity tournament, entertaining clients, learning new golf skills or just playing a round with friends, golf is a fantastic way to connect with people of all ages and skill levels. Get out and enjoy the game!

“Connecting with Golf” is part of a series of articles written by Sandi Campbell for the Golf Report – Fore Ladies Only section.

Gogirlgolf

Celebrating and growing the game of golf for women!

If you would like any information about our programs and events please contact

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We’re on the Web!
www.gogirlgolf.ca